



▶ CITY OF NEWBERRY TOURISM INVESTMENT- PROMOTIONAL VIDEO.....1



▶ DOWNTOWN NEWBERRY EVENTS IN THE SECOND QUARTER AND CONFERENCE HIGHLIGHT2



▶ HOLIDAY HAPPENINGS IN NEWBERRY.....2



Downtown *in the city*

DOWNTOWN UPDATES FROM THE CITY OF NEWBERRY QUARTERLY NEWSLETTER

City of Newberry Tourism Investment: *Promotional Video Telling the Story of Newberry*

The last promotional video telling the story of Newberry was produced in 2012. In the 7 years since then much has changed about that story. New shops have filled many storefronts, several major development projects have been underway, new amenities have been added to the landscape, and the Newberry County penny sales tax initiative has allowed special projects, like the Newberry Museum, to come to life. To better tell our story of progress the City of Newberry Parks, Recreation, & Tourism office is working with

Back Forty Aerial to create a short video to highlight Newberry's features. Sweeping drone footage and pedestrian ground level views will take the viewer on a virtual tour across town. Features are expected to include, but are not limited to, the downtown historic district, Opera House, College district, Hospital, Museum, arts and recreation highlights, festivals, and tourism features close to town including lakes, rivers, golf, agritourism, and more. To fully cover all these areas filming could take up to a year to complete.

The goal is not only to encourage visitors, but to also entice viewers to consider just what a life relocated to Newberry could be.



COMING UP!

Saturday, October 5, 10AM-6PM
Biergartens & German Cuisine | Arts & Crafts Vendors | Kindertown | Rocktoberfest Stage | Classic Cars
CROWD ESTIMATE: 26,000+ throughout day
www.newberryoktoberfest.com



NEWBERRY DOWNTOWN EVENTS SECOND QUARTER

**NEWBERRY OPERA HOUSE EVENTS:
40 + SHOWS THIS QUARTER!**
Keep track at:
www.newberryoperahouse.com

**NEWBERRY DOWNTOWN
DEVELOPMENT ASSOCIATION:
GROOVE 'N BREW FALL CONCERTS**
5pm to 8pm all in Downtown's
Memorial Park
Sat., Sept. 14- *Brent Lundy & Friends*
Friday, Sept. 27 - *Maddie Rean*
Friday, Oct. 11- *Center Land Band*
Sat., Nov. 2- *Black Cat Sunshine*
Sat., Nov. 16- *Carlton's Jazz Band*
www.newberrygroovebrew.com

**NEWBERRY COMMUNITY PLAYERS:
ROCKY HORROR PICTURE SHOW
WITH SHADOW CAST**
Saturday, October 26 @ 9pm

**CITY OF NEWBERRY EVENTS:
NEWBERRY OKTOBERFEST!
OCTOBER 5, 10AM-6PM**
Streets will close to traffic prior to the event at
approximately 4am. Please plan to move all
vehicles from the area Friday evening.
www.newberryoktoberfest.com

**"Winter is an etching, spring a watercolor,
summer an oil painting, and autumn a
mosaic of them all."**
-STANLEY HOROWITZ

**NEWBERRY COLLEGE HOMECOMING WEEK
OCTOBER 7-13, 2019**
Activities both on and off campus, including
downtown "Paint the Town Scarlet & Gray!"
www.newberry.edu/homecoming
HOMECOMING GAME OCT. 12 @ 4PM

**COUNTY CHAMBER OF COMMERCE:
PUMPKIN DECORATING PARTY**
Sunday, October 20 @ 3pm in the square at
Community Hall, FREE pumpkins to the 1st 100
children ages 12 & under.

**NEWBERRY VETERAN'S DAY PARADE
NOVEMBER 9 @ 10AM**
Main street will close to traffic at 9am
Organized by the American Legion

**CONFERENCE
TO HIGHLIGHT:
SC Assoc. of
Probate Judges
October 13-16**

The South Carolina Association of Probate Judges will host 60 of its members and their families in town for 4 days of event meetings at the Newberry Firehouse Conference Center. Many of the members will be staying overnight in our local hotels and will be looking for shopping and dining opportunities.

All meetings are scheduled to end at 12pm daily and all meals (excluding a Sunday night reception) will be on their own.

WHAT YOU NEED TO KNOW:
SUNDAY, OCTOBER 13- Members to arrive for initial Sunday welcome and reception event.
MONDAY, OCTOBER 14- Morning meetings end at 12pm- meals on their own.
TUESDAY, OCTOBER 15- Morning meetings end at 12pm- meals on their own.
WEDNESDAY, OCTOBER 16- Morning meetings end at 12pm- meals on their own.

**TO FOLLOW THE MANY EVENTS HAPPENING OUTSIDE DOWNTOWN & AROUND THE CITY OF NEWBERRY VISIT OUR
COMMUNITY EVENTS CALENDAR AT WWW.CITYOFNEWBERRY.COM/EVENTS**

Holiday Events & Happenings

Keep up with all things Christmas in Newberry at www.newberrychristmas.com

CITY OF NEWBERRY EVENTS:
**MAIN STREET LIGHTS: COMMUNITY
CHRISTMAS TREE LIGHTING EVENT**
November 22 from 5pm-8pm
Lighting Ceremony @ 6:15pm
GINGERBREAD HOUSE COMPETITION
Registration due November 27
Entry & Jury December 5
Display December 5-December 23 @
Newberry Arts Center
**BREAKFAST WITH SANTA &
COMPETITION AWARDS**
12/7 @ 9am @ Newberry Arts Center
SANTA'S TOUR OF NEWBERRY
Fridays December 6, 13, & 20
5pm-6pm, Various City Neighborhoods
NORTH POLE NIGHTS
Fridays December 6, 13, & 20
6pm-8pm @ Memorial Park, Chamber of
Commerce, & Newberry Arts Center

**NEWBERRY DOWNTOWN
DEVELOPMENT ASSOCIATION:
HOLIDAY OPEN HOUSE**
November 14-17
Details: www.newberrydowntown.com

**NEWBERRY JAYCEES:
CHRISTMAS PARADE- Polar Express**
December 7, Time TBD
Main Street, Downtown

**NEWBERRY AREA MUSIC:
TUBA CHRISTMAS**
Saturday, December 7 @ 3pm
at the Newberry Opera House!

**NEWBERRY COUNTY CHAMBER OF
COMMERCE:
CHRISTMAS TOUR OF HOMES**
Saturday, December 14, 4pm-8pm

**NEWBERRY COMMUNITY PLAYERS:
HOLIDAY SHOW**
The Best Christmas Pageant Ever
December 6 & 7, 13 & 14
Fri/Sat @ 7pm
Details on the show can be found at
www.theritzonline.com
**NEWBERRY OPERA HOUSE EVENTS:
MANY HOLIDAY SHOWS!**
Keep track at:
www.newberryoperahouse.com



**MARY ALEX KOPP – TOURISM & EVENTS MANAGER – CITY OF NEWBERRY
803-321-1015 – PRT@CITYOFNEWBERRY.COM – PO BOX 538**

