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Downtown *in the city*

DOWNTOWN UPDATES
FROM THE CITY OF NEWBERRY
QUARTERLY NEWSLETTER

City of Newberry Tourism Investment: *The Palmetto Trail Comes to Downtown Newberry*

500 miles of hiking and cycling paths by lakes, mountain ridges; through forests, swamps, and towns across the state of South Carolina-- that is the goal of the Palmetto Trail. On National Trails Day, June 1, 2019, the Newberry Passage of the Palmetto Trail officially opened in downtown Newberry. There was an excited crowd at the ribbon cutting during the first annual Open Streets Newberry event. Downtown Newberry is now a part of the state-wide trail system created by the Palmetto Conservation Foundation.

The strategic selection of downtown Newberry furthers the PCF's mission to "Finish the Trail," closing the remaining gap of trail in Newberry County and connecting the Midlands to the Upstate. Additionally, the Newberry Passage is one of only three urban paths in the trail system. Urban passages offer trail goes a place to stop, rest, and enjoy shopping and dining. This is a great opportunity for the downtown district, with the potential to foster tourism, business, and economic development to the area. Downtown Newberry is now on the map as a destination for adventure enthusiasts, casual hikers, and outdoor outfitters.

The City of Newberry was thrilled to be selected by the PCF as a passage destination and worked to make the process of approval of the trail expedient for all parties.



Downtown will also have the opportunity to welcome those attending the "True to the Brew" Peak to Prosperity passage run on March 21, 2020. The race attracts hundreds of runners and their families from across the nation annually. PFC coordinators plan to market the Newberry Passage and downtown Newberry as a great location for lunch and relaxation for runners to visit following the race.



"The Palmetto Trail Pale Ale" by SC brewery RJ Rockers. A portion of sales is donated to "Finish the Trail." The beer is sold at restaurants across the state.



The Newberry passage will be the 4th portion of the Palmetto Trail in Newberry County, connecting the Enoree Passage, Lynch's Woods Passage, and Peak to Prosperity Passage.





NEWBERRY DOWNTOWN EVENTS FIRST QUARTER

CITY OF NEWBERRY EVENTS:

Free Outdoor Movies in Memorial Park
MOONLIGHT MOVIE NIGHTS

2 Shows Remaining:

THE LEGO MOVIE 2: THE SECOND PART
JULY 19

RECMOBILE @ 7:30

SHOWTIME@ 8:30PM/SUNSET

SHAZAM!

AUGUST 16

RECMOBILE @ 7:30

SHOWTIME@ 8:30PM/SUNSET

CROWD ESTIMATE: 75-100+

NEWBERRY OPERA HOUSE & NEWBERRY DOWNTOWN DEVELOPMENT ASSOCIATION:

Free Summer Concerts

PARTY IN THE PARK

5:30PM-7:30PM

Weekly on Fridays through

August 2

BYO lawn chair! Details on these

events can be found at

www.newberryoperahouse.com

NEWBERRY COMMUNITY PLAYERS:

Summer Musical Review
FOR THE LOVE OF...

Details on this show can be

found at www.theritzonline.com

**"Summertime
is always the
best of what
might be."**

-CHARLES BOWDEN

NEWBERRY DOWNTOWN DEVELOPMENT ASSOCIATION: #NEWberry FIRST FRIDAYS

FIRST FRIDAY OF EACH MONTH
Newberry Empowering Women
events featuring female owned
businesses. (Skipping 7/5).

COUNTY CHAMBER OF COMMERCE EVENTS: Summer Farmers Market GROW NEWBERRY FARMERS MARKET



Every Saturday from 9am
to 11:30am in downtown's
Memorial Park through
the end of July

CONFERENCE TO HIGHLIGHT:

CORSETS & CRAVATS

AUGUST 2-4 2019

Newberry, SC

For its 2nd year, Corsets and Cravats will take place at the Newberry Opera House & Newberry Firehouse Conference Center. Attendees will spend a weekend exploring mid-19th century material culture through lectures, hands-on classes, and fun activities! Don't be surprised to see many in period dress throughout the weekend.

WHAT YOU NEED TO KNOW:
THURSDAY, AUGUST 1-
OPTIONAL EVENTS OCCUR FOR
EARLY ARRIVALS

FRIDAY, AUGUST 2- ATTENDEE
REGISTRATION & LECTURES
BEGIN, LUNCH & DINNER ON
THEIR OWN.

SATURDAY, AUGUST 4- LUNCH
ON THEIR OWN, OPPORTUNITY
TO SHOP, DINNER OPTIONAL

SUNDAY, AUGUST 5-
CONFERENCE CLOSE AT 1PM,
LUNCH ON THEIR OWN

**TO FOLLOW THE MANY EVENTS HAPPENING AROUND THE CITY OF NEWBERRY VISIT OUR
COMMUNITY EVENTS CALENDAR AT WWW.CITYOFNEWBERRY.COM/EVENTS**

SAVE THE DATE!

October 5, 2019, 10AM-6PM

BiergartenS & German Cuisine | Arts & Crafts Vendors

Kindertown | Live Music | Classic Cars

CROWD ESTIMATE: 26,000 throughout the day



NEWBERRY

Oktoberfest

NEWBERRY, SOUTH CAROLINA



It's been a pleasure to serve as the Tourism and Events Manager for the City of Newberry Parks, Recreation, and Tourism office and as your downtown liaison to the city this past year. A lot can happen in a year's time, and many of you have heard my family's exciting news- we are expecting our first child this fall! I plan to continue my work with the City, including coordinating the City's downtown and tourism initiatives, special events, and answering your questions, but expect to get to know other faces from the City's PRT office in the coming months as we prepare for baby Kopp!

MARY ALEX KOPP – TOURISM & EVENTS MANAGER – CITY OF NEWBERRY
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